

@VISUALMINUTES

Evidence of Participation & ACCREDITATION

Youth activism and agency

BE BRAVE!  
Allow FRESHNESS IN!

MAKE YOUR PARTNERSHIPS VISIBLE

PARTNERSHIP WITH PURPOSE

INCLUSION

GLOBAL CULTURE

LEARNING

Loneliness contributes to poor mental health

TRUST  
Love  
Health

DIVERSITY

WHAT ARE THE VALUES THAT WE SHARE?

Transparency  
money

raise funds online

ENGAGE LOCAL audience

it is about delivering ART & CULTURE

RESPONSIBLE PARTNERSHIP

INSPIRING COMMUNITIES together

We all have different needs

LABELLING  
DEFINE YOUR IDENTITY

IT IS ABOUT CREATING value for SOCIETY

It is about having a common purpose

ENGAGING YOUNG PEOPLE

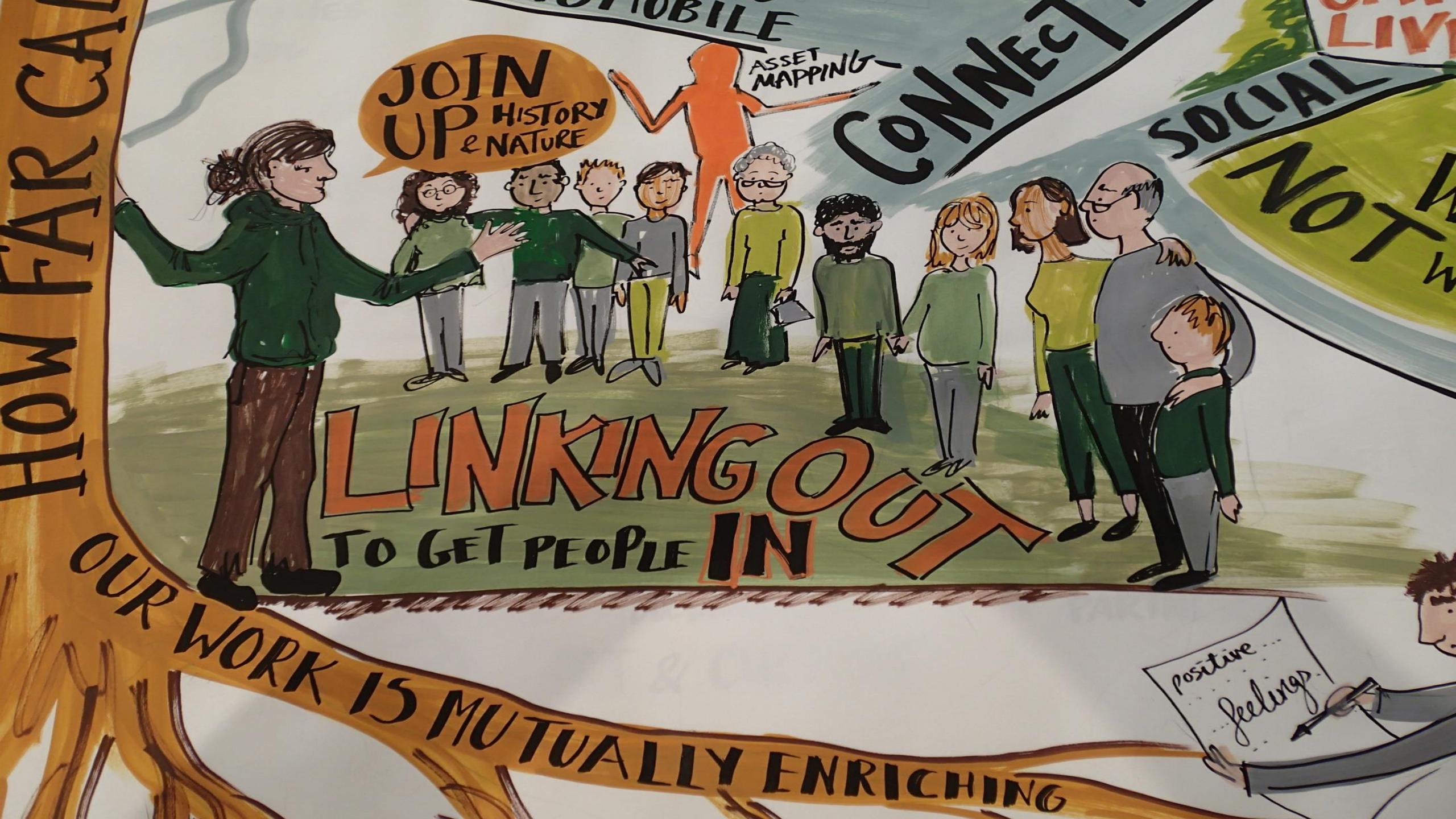
WE NEED TO PLAY A ROLE

Wall of Voices

HAVING CONVERSATIONS WILL HELP PARTNERSHIP flourish

From other ORGANISATIONS





HOW FAR CAN

JOIN UP HISTORY & NATURE

ASSET MAPPING

CONNECT

SOCIAL  
NOT

LINKING OUT  
TO GET PEOPLE IN

OUR WORK IS MUTUALLY ENRICHING

positive feelings



CHALLENGE FUNDERS

NETWORK

LONG TERM Relationships

ASSETS belong to the PEOPLE!

GET REAL AND CRACK ON

BREAK DOWN HEIRACHY

Representation and Relevance

Working Together to MAKE LIFE BETTER!

THINK differently ABOUT POWER

AUDIENCE PARTICIPATION  
Look at what people can OFFER, not what

ST can YEARS d

ING talk to

bring people TOGETHER

POTENTIAL PARTNERS

Hard to reach or easy to ignore?

Not patients, but PEOPLE

Are we going back to an UNEQUAL society?

MOREW CARNEGIE

Use wealth to improve society

THE FATHER OF PARTNERSHIPS

15 ANXIETY DRIVING CHANGE?

LIFE ENHANCING

CONNECTIONS WITH COMMUNITIES

BRINGING PEOPLE TOGETHER

COMMUNITIES ARE DISTINCT

WHAT IS THE LOCAL NEED?

OR the other?

IT'S WORTH PUTTING EFFORT INTO PARTNERSHIPS

IT'S NOT JUST ABOUT LOOKING INTO THE PAST

LET COMMUNITY LEAD

IT'S ALL ABOUT STORIES

MORE THAN BRICKS & MORTAR

ACTIVE INVOLVEMENT

REGENERATION THROUGH CULTURE & HERITAGE

Wellbeing

DEVELOP IDEAS

CONTINUING RELATIONSHIPS

SKILLS OF COMMUNITIES CAN LIFT LOCAL PROJECTS

WHAT CAN YOU BRING TO THE PARTY?

COMMUNITY BUY IN

PLANNING

HOW CAN WE HELP YOU GET HERE?

WHAT IS COMMUNITY ENGAGEMENT?

IT'S ABOUT DIALOGUE

SUPPORT

ENGAGE NOT CONSULT

USE THE PRESS effectively

HAVE FUN!

RELEVANT OBJECTS SPARK CONVERSATIONS

THINK ABOUT THE METHOD OF ENGAGING

MUSEUMS HAVE A ROLE IN SOCIETY

HOW FAR CAN WE DEVOLVE DECISION MAKING?

GIVING COMMUNITIES AGENCY

SUPPORTING PARTNERSHIPS

REACH OUT TO COMMUNITIES

SEEKING MUSEUM PEOPLE

SCOTLAND IS AHEAD of the game

SEEING OURSELVES

AFFECTED IN HISTORY

IT'S ABOUT SHAPING THE FUTURE

DIGITAL COMMUNITIES

MUSEUMS

WELLBEING

NATURE BASED INTERVENTIONS

PARTNER SHIPS WITH PURPOSE

@visualminutes @museumsassoc

Visual Minutes by Jennie & Rowan

www.morethanminutes.co.uk

# CONNECTING COLLECTIONS WITH COMMUNITIES

BRINGING  
PEOPLE TOGETHER

COMMUNITIES ARE DISTINCT  
MAKING  
COLLECTIONS  
RELEVANT

WHAT IS THE LOCAL  
NEED?



OR  
the  
offer?

IT'S

A place where stories are told...

# PARTNERSHIPS WITH PURPOSE

## MUSEUMS INSPIRE to CHANGE LIVES



Compassion is our STRENGTH

Explain VALUE through bringing PEOPLE'S STORIES to LIFE

Let's harness the POWER of the COMMUNITY

VOLUNTEERS ELECTED



Drawn by W.N. MORE THAN MINUTES.CO.UK

Take the FIRST STEP with the RISK



Consistency of LANGUAGE

RECOGNISE & SHARE KNOWLEDGE, SKILLS & SPACES

BUILD community work and PROGRAMMES

WHO? Finding RESOURCES

SEED FUNDING

THINK (or 2 years to BUILD)

Knowing WHO to talk to KEY CONTACTS



EVALUATION LEARNING

One million people feeling part of this city

vas

MUSEUMS ASSOCIATION

phf Paul Hamlyn Foundation

**PARTNERI**  
**AETHAU** **GYDA**  
**PWRPAS**

**MUSEUMS**  
**INTEGRATION**  
with **COMMUNITY**

**HOW FAR CAN WE GROW?**



**LINKING OUT**  
TO GET PEOPLE IN

**CONNECT THROUGH COMMON INTERESTS**

**SOCIAL**  
**NOT**  
FIND OUT WHAT MATTERS TO THEM  
WHAT'S THE MATTER WITH THEM

**PREScribing**  
**PARTNERSHIPS ARE CRITICAL**

**PARTNER**  
**SHIPS**  
**WITH**  
**PURPOSE**



MUSEUMS ASSOCIATION

phf

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