



Fundraising Glossary

Capital Costs	Money for one-off purchases (e.g. equipment, building costs, materials).
Charitable Trust	A set of assets that a donor signs over or uses to create a charitable foundation. Assets are held and managed by the charity for a specified period of time, with some or all interest that the assets produce going to the charity.
CIC – Community Interest Company	A social enterprise that is not a charity in itself, but may be owned by one.
Core Costs	The general central costs involved in running an organisation.
Foundations	Charities with private, independent, and sustainable income that fulfil their purposes by funding or otherwise supporting individuals or other organisations.
Impact	Broader or longer-term effects of a project's activities, outputs, and outcomes.
Match funding	The condition by a grant maker that the recipients of a grant raise a certain percentage of the money they require, generally a sum more or less equal to that of the sum of money being granted.
Monitoring	The routine, systematic collection and recording of information about a project, mainly for the purpose of checking its progress against its plans.
Project	An individual or collaborative enterprise that is carefully planned to achieve a particular aim.
Public Funds	Money that is generated by the government to provide goods and services to the general public.
Qualitative	Information or data that is descriptive and presented in words.
Quantitative	Statistical information or data.
Outcomes	The changes, benefits, learning or other effects that result from a project or organisation's activities.

Outcome indicators	Pieces of information that show whether expected outcomes have occurred. They can be qualitative or quantitative.
Outputs	The products, services or facilities that result from an organisation's or projects activities.
Revenue funding	Expenses and costs that occur on a regular basis i.e. rent, salaries.
Social Enterprise	A business with a social or environmental mission.
Social Investment	The use of repayable finance to help an organisation achieve a social purpose.